

# CELEBRATING ANOTHER GREAT YEAR

# 2019

Thanks to DHC members, we had another record year in collaboration and advancement of ideas and innovation in our industry.

## NETWORK & EDUCATE EVENTS



**475+**  
Attendees at DHC Summits

Summits and Thought Leadership Events in  
San Francisco, CA | Boston, MA | Wilmington, DE | New York, NY | Washington, DC | Philadelphia, PA

With special recognition of 2019 DHC Summit Hosts:



## THEMES OF THE YEAR

Customer Experience  
Artificial Intelligence  
Mobile Innovation  
HCP Marketing  
Data Management  
Structuring for Innovation

Measuring Digital Campaigns  
Digital Video Trends  
Social Media  
Programmatic  
Privacy



**50+**  
Presentations, Panels and Interviews

## GROWING SUPPORT



**10**  
New Member Companies Onboard

## HIGHLIGHTS FROM OUR MEMBERS

The value of hosting a DHC event is two-fold: first, it's valuable to pull the Bay Area/local community together and **learn from each other and from the expert panelists** that the DHC coordinators bring together for the event. The insights delivered are top-notch.

Secondly, it allows me, as a digital innovation catalyst in my organization, to **raise up new issues and highlight powerful trends** for senior leaders and individual contributors alike in my own organization – helping us grow and learn about and consider new ideas and tools as we look to the future.



Jay Denhart-Lillard, Genentech

DHC Summits provide a great opportunity to connect with industry peers and learn about the digital health and digital marketing **trends that matter.**



Daniel Gandor, AbbVie

In this information-overloaded world, the DHC cuts through the noise to bring **truly actionable digital marketing & innovation topics** to the forefront, making it easier for all of us to figure out where to head next for our brands & clients.



Janelle Starr, Heartbeat

# THANK YOU!

Get in touch or get involved:  
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