

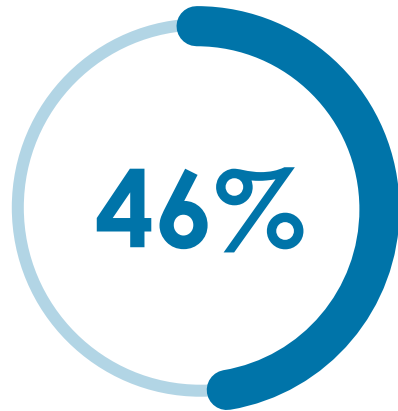
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# The search for a specialist

How digital tools can decrease  
misdiagnosis and speed time to care





of rare disease patients

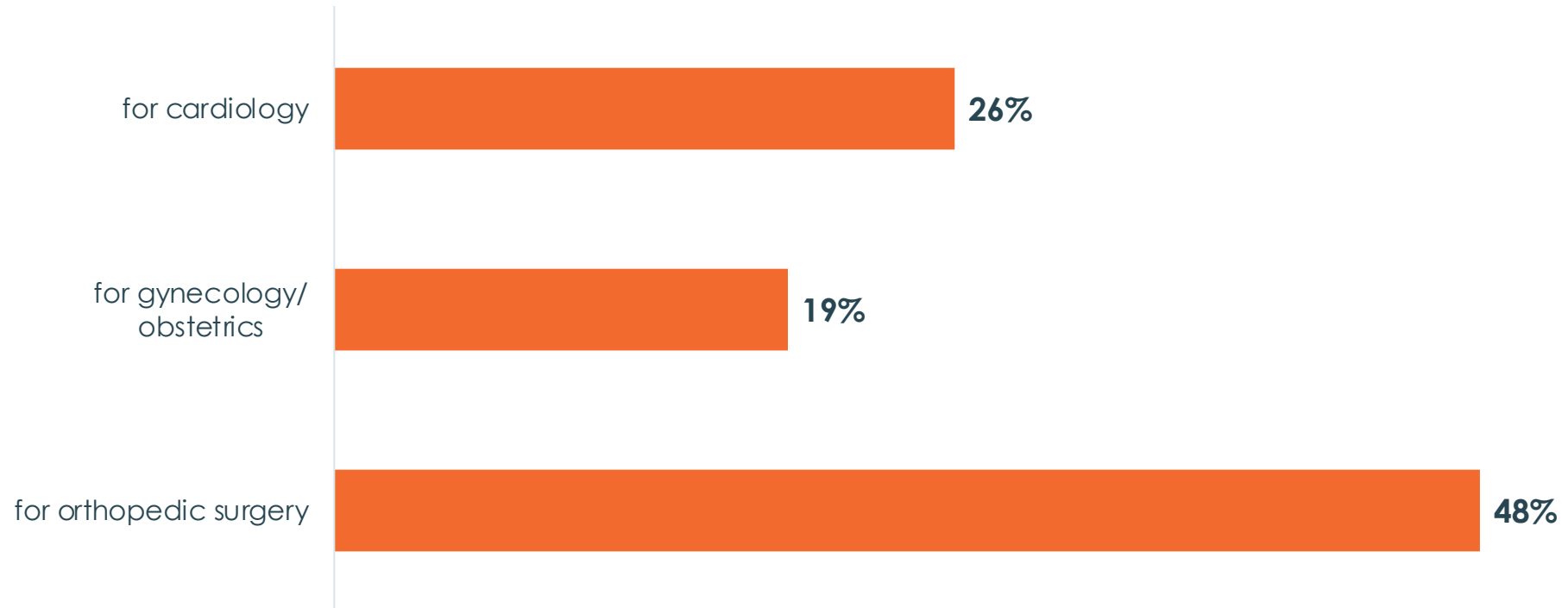
wait at least a year for a definitive diagnosis, and 1 in 5 wait 5+ years (NCBI)



**1 in 4**  
cancer patients

experienced a delay to their diagnosis that could have been avoided (Cancer epidemiology)

From 2017 to 2022, the wait times for appointments in large metro markets has increased by:



*(Merritt Hawkins)*

## CARE DELAYS NEGATIVELY IMPACT HEALTH OUTCOMES



Every month delayed in cancer treatment can raise the risk of death by around 10% (BMJ)



Delaying diagnosis of moderate chronic kidney disease by one year increases the risk of needing a transplant or long-term dialysis by 63% (NCBI)



8.7 million people in the U.S. have undiagnosed diabetes, putting them at greater risk for complications including heart attack and stroke (ADA)

# ~1 out of every 5 patients taking a medication will need to find a new doctor each year



**6-7% of doctors retire or move annually**  
(MGMA)



**13% of Americans move each year**  
(JAMA)



**22% of people change insurers each year**  
(U.S. Census)



**50% of referrals are not completed in the U.S.**  
(CMS)

## SPEEDING TIME TO CARE EARLY IN THE PATIENT JOURNEY DIGITAL TOOLS CAN:

1

**Narrow initial search for an HCP** by using a survey of symptoms to help undiagnosed patients identify the type of expertise they may need.



2

**Leverage real-world data to identify HCPs** with the required expertise so patients can more easily connect with the most appropriate specialists in their area.



3

**Deliver tailored resources** that empower patients to learn more about their treatment options and enable more productive conversations with HCPs.

# Thank you



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