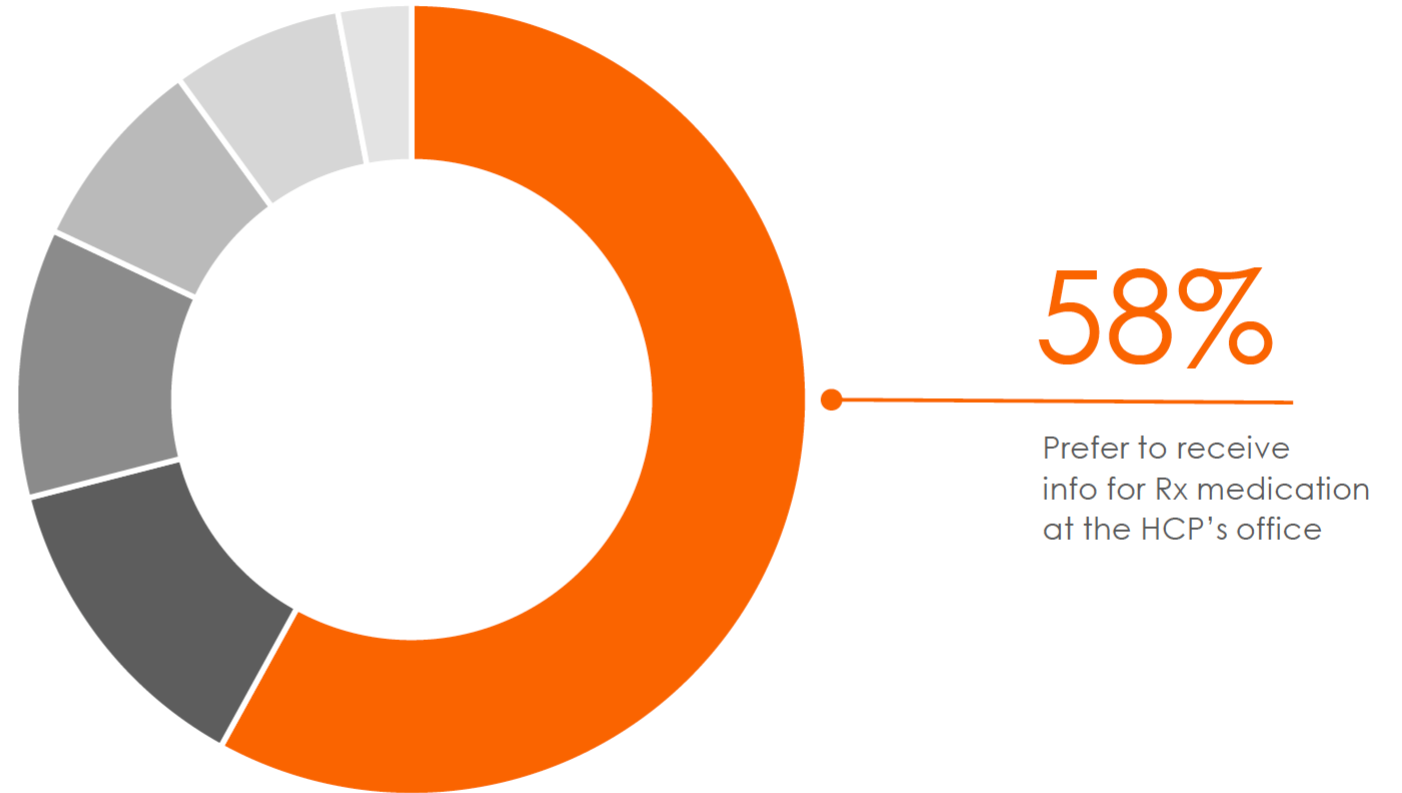


People view the HCP's office as the most appropriate, relevant environment to receive medication information

Where patients prefer to receive information on Rx medication: % Selected



58%

Prefer to receive info for Rx medication at the HCP's office



1 in 3 patients leave a doctor's appointment confused

2024 Patient Confidence Index, survey of 2,000 nationally representative Americans between May 15-20, 2024, conducted by market research company Talker Research in partnership with PatientPoint

The HCP's office is considered vastly more suitable than traditional media for sharing medication info

Settings patients find most appropriate to receive information on Rx medication: Net score

